

## 27 January, 2022 Current Affairs

### 1. Karnataka govt launches "Gram One programme" in 12 districts



- Karnataka Chief Minister Basavaraj Bommai launched Gram One programme in 3026 Gram Panchayats spread over 12 districts on 26 January 2022.
- The scheme is aimed at taking government services to the doors of people at the grass-root level.
- Gram One kiosks will provide Aadhar Card, Ration card, Caste certificates and other services related to the department of Agriculture, Horticulture, Revenue, Women and Child Welfare and Social Welfare.
- A separate cell is set up with equipment and data entry operators in the offices of tahsildars to receive the applications.
- The e-governance department will be monitoring and reviewing the programme. This will prevent people in villages from going to Taluk offices and reduce corruption.
- All the applications will be received through the kiosks and fed into the Government portal and processed online.
- Modern technology will play a key role in taking the villages from "Gram Swaraj to Gram Suraj", a dream of Atal Bihari Vajpayee.

- During the experimental stage of Gram One programme, about six lakh petitions were received and services provided without a hitch in four districts.

## 2. Arunachal Governor dedicates 'General Bipin Rawat Hall' to people on occasion of Republic Day



- Governor of Arunachal Pradesh Brig. (Dr.) B. D. Mishra (Retd.) dedicated the 'General Bipin Rawat Hall' of Raj Bhavan, Itanagar to the people the State on the occasion of the 73rd Republic Day on 26 January 2022.
- Kritika Rawat & Tarini Rawat, daughters of Late General Bipin Rawat, Former Chief of Defence Staff of India virtually attended the function.
- General Rawat will always be remembered by the people of Arunachal Pradesh and will be an inspiring figure for the present and future generations of the whole nation.
- In honour of Late General, the road from Walong to Kibithu, where General Rawat rendered his valuable service as Commanding Officer of his Battalion 5/11 Gorkha Rifles, will be named after him.
- The General Bipin Rawat Hall is 12000 sq ft hall, made of world class materials. The ceiling, pillars and interior fittings are best of the best qualities and maintenance free. The 28-pillar supported hall is first of its kind in the State with grand entry, porch, covered double ramps with transparent full roof view.

### 3. Ukraine-Russia crisis: US rejects Russia's demand to bar Ukraine from NATO

- The US has rejected Russia's demand to bar Ukraine from NATO, amid warnings Russia might invade its neighbour.
- According to Secretary of State Antony Blinken, was giving Russia a formal response to its demands to resolve the Ukraine crisis.
- Mr Blinken was offering Russia "a serious diplomatic path forward and it should accept this.
- According to the Russian minister, his country would study Mr Blinken's response, delivered in coordination with NATO.
- Russia had issued a written list of its concerns about the expansion of the NATO military alliance and related security issues.
- Among them was a demand for NATO to rule out the possibility of Ukraine and others ever joining the alliance.

### 4. Odisha Open 2022 to kick off at Jawaharlal Nehru Indoor Stadium in Cuttack



- In badminton, Odisha Open 2022, has kick off at the Jawaharlal Nehru Indoor Stadium in Cuttack at 2 PM from 25 January 2022.
- The Super 100 tournament which is the third event of the 2022 BWF World Tour calendar will continue till January 30.
- It is the first edition of the Odisha Open and is being organised by the Badminton Association of India.

- Olympics bronze medallist Saina Nehwal has been the star attraction in Odisha Open Super 100.
- And Over 300 shuttlers from a total of 18 countries will lock horns against each other to win in the categories of Men's and Women's Singles, Men's and Women's doubles apart from Mixed doubles.

#### 5. 8. Assam government awarded 'Asom Baibhav Award' to Ratan Tata



- The government of **Assam** has conferred its highest civilian award '**Assam Baibhav**' on Industrialist **Ratan Tata**. Assam governor Jagdish Mukhi conferred the award to the former chairman of Tata Sons. The Assam government conferred 'Asom Baibhav' to Ratan Tata for his contribution to setting up cancer treatment facilities in the state.
- **Assam Saurav award** was conferred on Professor Dipak Chand Jain, Lovlina Borgohain, Professor Kamalendu Deb Krori, Dr Lakshmanan S, and Neel Pawan Baruah.
- **Assam Gaurav award** was conferred on Manoj Kumar Basumatary, Munindra Nath Ngatey, Dharanidhar Boro, Hemoprabha Chutia, Dr Basanta Hazarika, Kaushik Baruah, Khorsing Terang, Akash Jyoti Gogoi,

Namita Kalita, Dr Asif Iqbal, Kalpana Boro, Bobby Hazarika, and Bormita Momin.

**Important takeaways for all competitive exams:**

- Assam Governor: Jagdish Mukhi;
- Assam Chief Minister: Himanta Biswa Sarma.

**6. City Union Bank launches fitness watch debit card in tie-up with GOQii**

- City Union Bank in association with smart-tech-enabled preventive healthcare platform GOQii and powered by the National Payments Corporation of India (NPCI), has launched a wearable payment solution called CUB fitness watch debit card.
- Customers need to hold this wristwatch in front of the PoS device during payment like tapping the card on PoS.
- For payments above Rs 5,000, customers need to tap and enter their PIN. The introductory price of a smartwatch debit card is Rs 3,499, as compared to an actual cost of Rs 6,499).
- Customers can set limits for their payments using Net / Mobile Banking.
- According to bank, Payments made using this Debit Card in a Fitness Watch are safe and secure.
- For each transaction done using the watch, SMS will be sent to the registered mobile number.
- Customers can raise a request for the Fitness Watch Debit Card through Net banking/ Mobile banking.
- Usage of wristwatches can be managed by customers on their own through CUB All in One Mobile App.

• **City Union Bank:**

**Headquarters:** Kumbakonam

**CEO:** Dr. N. Kamakodi

**Founded:** 1904

## 7. Apple retained the title as world's valuable brand in Brand Finance 2022

Brand	Rank 2022	2021	Value (\$)
Apple	1	1	355,080
Amazon	2	2	350,273
Google	3	3	263,425
Microsoft	4	4	184,245
Walmart	5	6	111,918
Samsung Group	6	5	107,284
Facebook	7	7	101,201
ICBC	8	8	75,119
Huawei	9	15	71,233
Verizon	10	9	69,639

Source: Brand Finance Global 500

- **Apple** has retained its position as the most valuable brand in 2022 as well, according to the **Brand Finance 2022 Global 500 report**. The brand valuation of Apple was recorded at \$355.1 billion in 2022, which is an increase of 35% from last year. This is the highest brand value ever recorded in the Brand Finance Global 500 ranking history.
- The Indian conglomerate **Tata Group** has emerged as the most valuable brand from India and also in South Asia. It is the only brand from the country in the top 100. The Global Rank of Tata Group 78. The brand value of Tata Group is **US\$23.9 billion**.
- **TikTok (18th)** has been named the world's fastest-growing brand in the list. Its brand value increased from US\$18.7 billion in 2021 to US\$59.0 billion in 2022.
- **Tech** remained the most valuable industry in the list in terms of sector. This was followed by **Retail, Banking, Media and Telecoms in top 5 respectively**.